



SOPO Yearbook 2006

Target the Key Local Government Buyers

SOPO is the single largest representative organisation of Procurement Officers in Local Government. Providing contact details of a membership that exceeds 2200, the SOPO Yearbook provides you with an opportunity to share best practice with your colleagues by using the comprehensive contact information for all members. The Yearbook also lists all valuable SOPO contacts including the Chairman, CEO and all NEC members. It really is a 'must have' for all procurement professionals – public or private sector!

The Yearbook also contains advice from key procurement decision makers and features updates from prominent organisations such as OGC and IDeA. It also contains features from the SOPO Executive Committee on what the past year has meant for SOPO.



→ www.sopo.org/yearbook

→ 2007 Advertising Opportunities – AVAILABLE NOW!

Deliver your corporate message and promote your products and services to this highly influential group. Reach over 2200 procurement officers from over 460 local authorities.

HIGH IMPACT...COST EFFECTIVE...LONG TERM – 12 months' advertising promotion within the SOPO Yearbook for as little as £900. **BOOK NOW** and **SAVE** a further **10%** off rate card. To discuss your requirements please call **0845 270 7066**.

→ **PURCHASE THE YEARBOOK** by contacting BiP's sales team on **0845 270 7065** or by emailing sales@bipsolutions.com Further details can be found at www.sopo.org/yearbook

APPLICATION FORM



YEARBOOK 2006

Target the Key Local Government Buyers in 3 EASY STEPS!

STEP 1

Purchase the Society of Procurement Officers in Local Government (SOPO) Yearbook 2006.

SOPO is the single largest representative of procurement officers in local government, and the Yearbook is a comprehensive guide to who's who in SOPO across the UK.



STEP 2

Use the SOPO member contact details supplied with the Yearbook to promote your company to members direct.



STEP 3

Read the features included in this indispensable guide to gain valuable insight and market intelligence from the key procurement decision makers.



BiP Solutions Ltd will provide the Yearbook membership data to the customer for single or double usage*. The customer undertakes not to use the Yearbook, otherwise than in accordance with this agreement.

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APPLICATION

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- Please send me _____ copies of the Yearbook for double usage at £250 + VAT per copy**
- I am interested in advertising within the Yearbook. Please contact me using the details below.

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